

PHILIPS Zoom!

Professional whitening

See the range of Philips Zoom!
whitening solutions



Whiten your teeth with Philips Zoom!

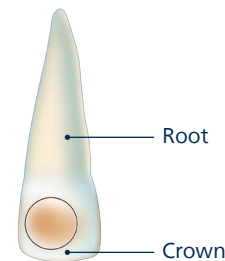
Philips Zoom! offers a variety of professional teeth whitening solutions all clinically proven to be safe and effective. Explore our range of whitening options designed to meet your personal needs while prioritizing comfort and effectiveness as you enhance your smile.

What to know about teeth staining

Tooth discoloration is very common and can have various causes like smoking, aging and foods that stain. There are two types of teeth stains: extrinsic and intrinsic. Different whitening methods exist to address each type of stain.

There are two types of teeth stains:

Extrinsic stains (enamel)



Causes



Chromogenic bacteria
(due to plaque buildup)



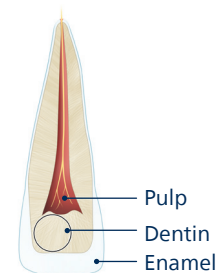
Smoking



Food/beverages

Also known as surface stains, extrinsic stains affect the tooth's enamel, or outermost layer. These can be treated with a power toothbrush, professional teeth cleaning, polishing or active ingredient treatments with hydrogen peroxide (HP) or carbamide peroxide (CP).

Intrinsic stains (enamel and dentin)



Causes



Medications



Food/beverages



Fever/illness



Aging



Smoking

Intrinsic stains affect the inner layer of teeth and most often appear on dentin, the hard layer beneath your enamel. These require treatments to use active ingredients like hydrogen peroxide (HP) or carbamide peroxide (CP) to penetrate tooth enamel and dentin for overall shade improvement.

Treating different stain types

There are 3 main whitening methods to address different types of stains. Extrinsic stains can be improved with surface whitening, but intrinsic stains require active ingredients for treatment.

Extrinsic stains



Power toothbrushes, cleanings, etc.

Addresses extrinsic stains only. There are various types of surface whitening solutions, including power toothbrushes, which are effective at targeting extrinsic stains.

Intrinsic stains



Hydrogen peroxide (HP) and carbamide peroxide (CP)

Addresses both extrinsic and intrinsic stains. Active ingredients, hydrogen peroxide (HP) and carbamide peroxide (CP), penetrate inside the tooth enamel and dentin ensuring overall shade improvement. Higher concentration and longer contact time can speed up the whitening process.



Active ingredients with LED light acceleration

High intensity LED light accelerates the whitening process and achieves better results¹ in a shorter amount of time, in comparison to whitening with active ingredients only.

1 Compared immediately after in-office whitening to non-light accelerated whitening with the same formulation.

Choose the Philips Zoom! solution that's **right for you**

The right treatment method for you depends on several factors, including your budget, desired results, personal preferences, and the condition of your dental health. It's important to consult with your dental professional who is familiar with your oral health status and has the expertise to guide you through the available treatment options.



**In-office
WhiteSpeed**



**Take-home
DayWhite**



**Take-home
NiteWhite**

Treatment time	One dental visit followed by 3 days of touch-up at home	Wear daily for 2 weeks: 30–60 minutes once a day or 30–45 minutes twice a day	Wear daily for 2 weeks: 4–6 hours or overnight
Efficacy	Up to 7 shades in one visit	Up to 6 shades in 2 weeks ²	Up to 7 shades in 2 weeks ²
First noticeable results	The day of the treatment	After 3 days of use	After 3 days of use
Safety	Proven safe for enamel	Proven safe for enamel	Proven safe for enamel
Comfort	Little-to-no teeth sensitivity ³	Little-to-no teeth sensitivity ⁴	Little-to-no teeth sensitivity ⁴

2 Immediately after use when used 1 time a day. You may experience some fade back after color stabilization period of one week.

3 n=77, US. While virtually no tooth or gingival sensitivity was reported during or immediately after chairside whitening, some mild tooth sensitivity was reported during overnight whitening with 16% CP. This was a DP questionnaire as part of the clinical.

4 n=131, USA, 2024, using DayWhite 6% HP once or twice a day, or NiteWhite 16% CP once a day for 14 days.

Philips Zoom! in-office teeth whitening

A noticeably whiter smile in one visit

Philips Zoom! WhiteSpeed lets you achieve fast whitening results in one visit using a safe and effective treatment—ideal for getting ready for an important event.

Philips Zoom! WhiteSpeed:

- Combines high intensity blue light and hydrogen peroxide for safe and effective whitening.
- Is clinically proven to whiten up to 7 shades in 60 minutes.
- Proven to be safe on enamel.
- Offers a comfortable experience with little-to-no tooth sensitivity.*
- Contains a take-home touch up kit to help make results last longer.

Results and safety combined

Always opt for professional treatment that is backed by clinical data. Teeth whitening supervised by the dental professional is a safe and effective way to brighten up your smile.



* n=77, US. While virtually no tooth or gingival sensitivity was reported during or immediately after chairside whitening, some mild tooth sensitivity was reported during overnight whitening with 16% CP. This was a DP questionnaire as part of the clinical.



Philips Zoom! take-home whitening

Safe, effective and easy-to-use whitening
in the comfort of your home

Achieve professional teeth whitening results at home and at your own pace with Philips Zoom! take-home solutions. You receive a complete kit containing everything you need to whiten your teeth safely. Talk with your dental professional about choosing the right treatment from a variety of options to fit seamlessly into your lifestyle.

Philips Zoom! take-home solutions are:

- Clinically proven to be effective, achieving up to 7 shades whiter teeth in 14 days.¹
- Comfortable, 100% of patients confirmed they had little-to-no teeth sensitivity after 14 days of use.²
- Proven safe on enamel and gums.
- Easy to use thanks to the included quick start guide.
- Flexible for your schedule, offering treatment options from 30 minutes a day to overnight.

¹ With NiteWhite 16%CP 1x a day or DayWhite 6%HP 2x a day.

² N=94, USA, 2024 (N=46 participants using DayWhite 6% HP once a day, N=48 using NiteWhite 16%CP once a day).

You choose when you want to whiten

DayWhite

Available in 6% hydrogen peroxide



NiteWhite

Available in 10% and 16% carbamide peroxide



One kit includes:

- Quick Start Guide with clear instructions
- Custom-made whitening trays
- 6 syringes with whitening gel
- Tray case for convenient storage
- Shade guide to track your progress



How to keep your whitening results longer

After whitening your teeth, keep these tips in mind to help your results last for a stunning smile:



Maintain healthy oral care, brushing twice every day and flossing every day.



Avoid food and drinks that stain, which include dark-colored drinks like coffee and red wine as well as acidic foods like berries and tomatoes.



Avoid smoking.



Talk with your dental professional about other steps to protect your smile.

Frequently asked questions

Is teeth whitening safe?

Yes. Multiple studies have shown that whitening your teeth with Philips Zoom! whitening solutions under the supervision of a dental professional is safe for teeth and gums.

Can all teeth be whitened?

Fillings, veneers, crowns, and bridges cannot be whitened. Please ask your dental professional if whitening is the right solution for you.

How long will whitening results last?

After a whitening treatment, your teeth will never be as dark as they were. However, they may still become slightly discolored over time, especially if you smoke or consume pigmented foods. For this reason, some people opt for a touch-up treatment once or twice a year. Ask your dental practice about the available options.

Oral hygiene solutions from Philips

Check out Philips Sonicare power toothbrushes and Power Flossers designed to make it easy to keep your smile healthy and bright:



Always get brushing right with Philips Sonicare power toothbrushes

- Remove up to 20x more plaque than a manual toothbrush.¹
- Sonicare Fluid Action supports the bristles to clean by driving fluid deep between teeth and along the gumline.
- Innovative features help you apply the right amount of pressure and brush for the full recommended 2 minutes.
- The No. 1 used power toothbrush brand by dental professionals.²



An effortlessly thorough clean with Philips Sonicare Power Flossers

- Removes up to 99.9% of plaque from below the gumline³ and improves gum health in just 2 weeks.⁴
- Quad Stream technology creates four wide streams for a thorough clean between teeth and along the gumline.
- Up to 150% more effective than interdental brushes in improving gum health.⁵

¹ Using Philips Sonicare DiamondClean Smart with A3 brush head.

² 2024 Baseline survey.

³ In a lab study (actual results may vary) with Quad Stream nozzle (in Clean mode, setting 3) in the deepest 2mm of a 6mm periodontal pocket model.

⁴ When used with Quad Stream nozzle on high setting with a manual toothbrush in patients with moderate to severe gingivitis.

⁵ Between teeth, after two weeks, in patients with moderate to severe gingivitis, when used with Quad Stream nozzle on high setting with a manual toothbrush vs. using manual toothbrush with string floss.

**Talk with your dental professional about choosing
the right Philips Zoom! solution for you.**



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